

vero

MAESTRIA *di* SOFÀ



Vero is a Polish brand specializing in the production of upholstered furniture. It combines authentic Italian design with robust local craftsmanship. For many years Vero brand has been cooperating with Concetta Lauriero – an Italian designer. She is a permanent member of the VERO design team and is well acquainted with the brand and the company.

The production itself takes place in Poland, in the Polish manufacture with a long history, and is handled by skilled Polish craftsmen. Hence the brand's slogan: MAESTRIA di SOFÀ, as – to achieve the harmony and balance of form and function, beauty and comfort – on one hand, artistry is essential, and on the other, craftsmanship expertise is necessary.

Vero is the brand that adapts to the needs and expectations of its Clients. It offers custom made furniture – it is a client that decides on their final appearance and form. Natural, high quality grain leather with a beautiful, clearly visible texture or a rich range of fabrics in a full spectrum of colors – it is for clients to choose.

Vero furniture features a modern modular design. Functional two-seater, three-seater, and multi-seater sofas are created through an appropriate combination of modules – depending on the needs and layout of the interior, as well as the preferences and tastes of its residents.

"What is most important in my designs is your admiration and your recognition."

Concetta Lauriero,
the Italian designer of Vero furniture



Once *and for all!*

When choosing upholstered furniture it's worth relying on a specialist. Let the sofa or corner piece be crafted by professionals – according to the highest craftsmanship standards. Vero furniture is produced in the Polish manufacture with a long history, by skilled Polish craftsmen.



Naturally **my** style!

Are you rather a lover of classical vibes,
or do you prefer modern, designer things?
Or perhaps you like contemporary retro,
inspired by the aesthetics of the 1960s?
Choose a style that will fit you – naturally!



Stylish simplicity of form

Bellis is an original Italian design – a collection by Concetta Lauriero, an Italian designer for many years associated with Vero brand. Concetta knows the brand and the company perfectly well, and she only entrusts her designs to capable hands.



Sofa *or* corner piece?

What place will the new piece of furniture occupy? Will it be a corner piece placed against the wall, or maybe two sofas set up facing each other in the very center of the living room? It's a question of preferences – and above all it depends on how one spends their free time.



**Comfort,
comfort**

*and even
more
comfort!*

Sofas and corner pieces hide various functions within them – for instance, they can become beds. Meant for those, who were hosted by our living room during the day, and who will gladly stay over for a night, or maybe even for a few more days. Thus, at dusk, the living room transforms into a bedroom.

Timelessness

The design can be timeless – it happens when the furniture's form doesn't age and remains up-to-date. Execution can also be timeless – when the furniture is crafted by specialists and becomes an investment for years to come.



Soft and COZY

Comfy – very comfy. Cozy – very cozy.
Just add a little something to your
sofa or corner piece – you may lay
a few pillows, or raise the headrests,
and... just relax.



Tranquility *and elegance*

Which will be better: a small and cozy set up or a more expanded version of furniture? By choosing to purchase custom-made furniture we have an influence on its final form and appearance – we will decide on the size of our sofa or corner piece ourselves.



Relaxation *center*

Freesia is an extremely comfortable type of furniture, which features: chaise lounge, adjustable headrests, relaxation function. Literally at your fingertips you have the storage compartment with tilted top, containing a wide selection of accessories: a lamp, a charger, USB sockets and more.



As *you like it*

A wide corner piece, a compact sofa or a comfortable armchair? The furniture can be adapted to the interior, depending on how vast it is, what shape do you want it to take and which functions do you need.



One, two, three – or maybe more?

Many Vero collections have a modern modular design. Functional sofas are created (in a straight or corner set up) by arranging several modules in a right combination – depending on the needs and layout of the interior or the preferences and tastes of its inhabitants.



Comfort at hand (and head)

Vero furniture offer many solutions for increased comfort: comfortably reclining backrests, adjustable headrests, extendable seats or drop-down armrests. Thoughtfully designed comfort.



Sitting matters here

You sit down and... immerse yourself in comfort. Professionals know how to choose the right seat filling. Zig zag springs or upholstery straps. High-resilience HR foam providing a sense of perfect softness and flexibility. Or pocket springs, each working individually, which increases the surface elasticity and enhances seating comfort.



Maestria *di sofà*

Vero furniture has been present on the market for over 20 years. The brand has been evolving, changing and improving. It has been following trends, seeking inspiration and introducing innovations. It's a response to the needs of modern interiors.



Relax in good company

Two separate sofas provide a nice solution for those who enjoy relaxing in company: while chatting, telling stories, and sharing the events of the day.



Tete **-a-tete** *with time*

If, to relax truly, you need some quiet moments spent at the TV screen - we recommend a corner piece with a chaise lounge that allows relaxation in a reclined position. You can also comfortably stretch your legs.



Harmony *of form* and *function*



Scilla collection is the work of the Italian designer Concetta Lauriero. To achieve harmony and balance of form and function, beauty and comfort – on one hand, artistry is essential, and on the other, craftsmanship expertise is necessary.

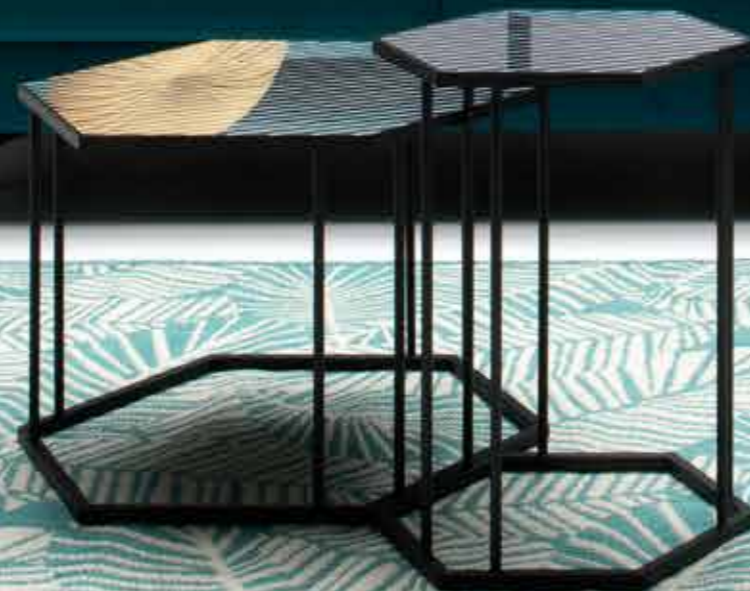
The *perfect* fit

An entire interior in a single, subdued color palette – that's one way to achieve harmony in the space. Here, the furniture blends perfectly into the surroundings, creating the feeling of being a complete set with the other elements of interior furnishings.



Color *attracts*

The interior can be arranged based on contrasts. The furniture then becomes a single, pronounced color accent – dominating the interior and organizing the entire space around itself.



Take *your color* pick

Vero offers a very extensive palette of upholstery – you can choose one of 600 colors grouped into 8 upholstery collections. There is plenty to choose from!



Modern *retro*

The lovers of classic style will also find furniture for themselves in Vero portfolio – designed with an understanding of timeless patterns yet containing modern and functional solutions.



Leather or fabric?

Each of these upholstery options has its followers. Fabrics create a separate, very rich world of colors and textures. Fabrics in Vero offer all go through independent quality tests – so that the furniture can serve us (and look beautiful) for many years.



Beautiful
in appearance,
gentle
to the touch

Natural, high-quality grain leather with a beautiful, distinct texture. Soft, gentle to the touch, and at the same time, very durable. It covers the entire furniture (not just some of its parts). This way you can place your sofa or armchair in the central part of the living room, so that its carefully finished back is visible.



Solo *leisure* time

Reclining armchair is irreplaceable for indulging in exclusive laziness. It is the expert of relaxing – while watching movies, listening to the music or chatting – standing freely inside the interior like an island in the ocean of tranquility.

At
a leisurely
pace

Swivel chairs are designed to provide relaxation in any position. A little bit to the right – relax. A little bit to the left – relax. But you can also tilt the backrest backwards, so that you can rest in an almost completely lying position.



vero

MAESTRIA *di* SOFÀ



www.vero.pl